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## Get Out the Vote with Voice of America's Insurers



Election Day 2024 is just around the corner — are you ready to make your voice heard? APCI A's Voice of America's Insurers [Voter Resources page](#) can help!

Voting isn't just our right as Americans — it's a responsibility, and it's one that APCI A takes seriously. Voting in the 2024 elections is the best way to help shape our country and help secure a stronger, more successful future for our communities, our businesses, our industry, and the policyholders we serve. On the APCI A Voice of America's Insurers Voter Resources page, you can find everything you need to ensure you're prepared to take to the polls in November as a well-informed voter.

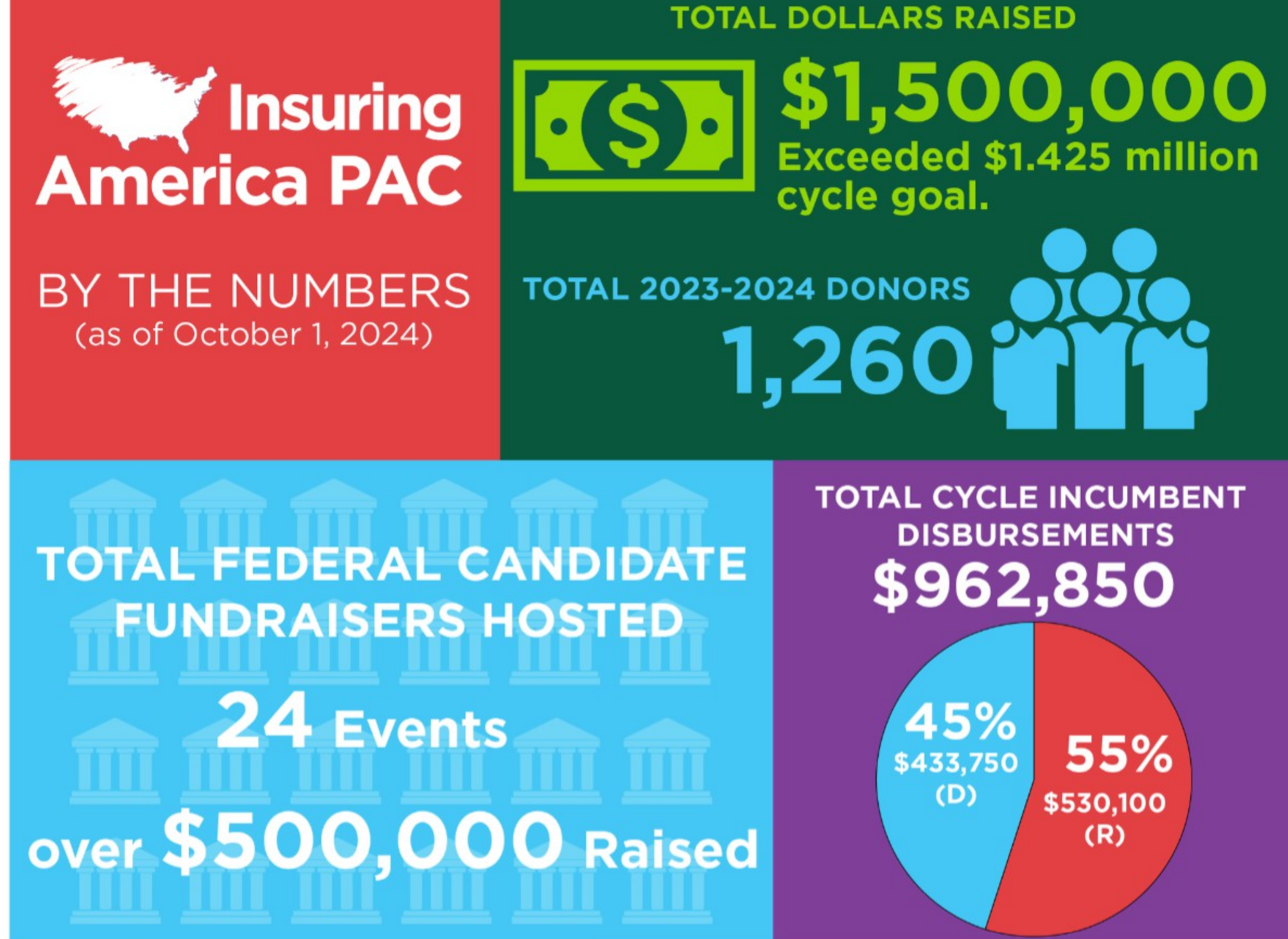
The information on the [Voter Resources page](#) includes election basics, as well as information about where to register to vote, how to find your polling place, critical election deadlines, and the candidates running for office in your state. With a little over a month left before Election Day 2024 on November 5, you can also learn more about how to vote early in person, online, or by mail and, of course, how to prepare yourself to vote on Election Day itself.

Together we can make sure the voice of the property casualty industry is heard on November 5!

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## Insuring America PAC by the Numbers



### \$1.425M in PAC Receipts and Counting!

It is clear that members of the property casualty industry are energized and eager to make their voices heard this election cycle! The Insuring America PAC exceeded its \$1.425 million election cycle fundraising goal, raising more than \$1,500,000 as of October 1. This represents the most money ever raised in Insuring America PAC history, as well as the earliest point in the election cycle the fundraising goal was exceeded.

Insuring America PAC has greater resources than ever, permitting the PAC to engage on behalf of the industry at new levels (Data is compared to 2021-22 Election Cycle):

- \$1.22 million disbursements to federal candidates (19% increase)
- 234 federal candidates supported (15% increase)
- More than \$500,000 raised for key federal lawmakers through PAC hosted direct giving events (24% increase)
- \$316,000 and counting to state candidates (5% increase)

Click here to learn more about [Insuring America PAC](#) or contact [Bridget Sewell](#).

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## Insurance and Policy Podcast Recap



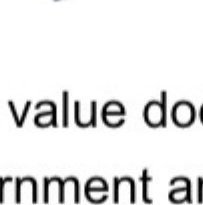
In case you missed it, APCI A released a three-part podcast series earlier this summer on our [Insurance and Policy Podcast](#) about the valuable role our Political Engagement (PE) program plays, in concert with other teams at APCI A, in helping to advance and address the policy issues important to the property casualty insurance industry.

The three-part podcast series features leaders from our grassroots program, [Voice of America's Insurers](#), and [Insuring America PAC](#) — along with APCI A member company guests discussing the role and value of engaging in APCI A's advocacy and political engagement efforts. If you haven't listened yet, now is your chance:

- **Episode 1: PAC with Amy Mass:** Bridget Sewell, Vice President of Political Engagement at APCI A discusses the value of Insuring America PAC for member companies with Amy Mass, Vice President and Group Counsel at the Hanover Insurance Group.
- **Episode 2: Grassroots, Moving the Needle:** Bethany Dame, Vice President of Political Engagement at APCI A, sits down with Bill Lynch, Vice President and Chief State & Local Affairs Officer at Liberty Mutual Insurance, and Logan McFaddin, Vice President of State Government Relations at APCI A, to discuss the policy issues facing insurers nationwide and the role that the Voice of America's Insurers grassroots program plays in addressing those issues.
- **Episode 3: Tying the Programs Together:** In the third and final episode, Bridget and Bethany dive deeper into how APCI A's two PE programs work together to help strengthen our industry's voice in the policymaking and political process with guest Chris Mleczo, Political Engagement Manager at Sentry Insurance Company.

If you enjoyed these episodes, you can listen to other [Industry and Policy Podcast episodes](#) on the APCI A website.

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## Industry Voice Spotlight

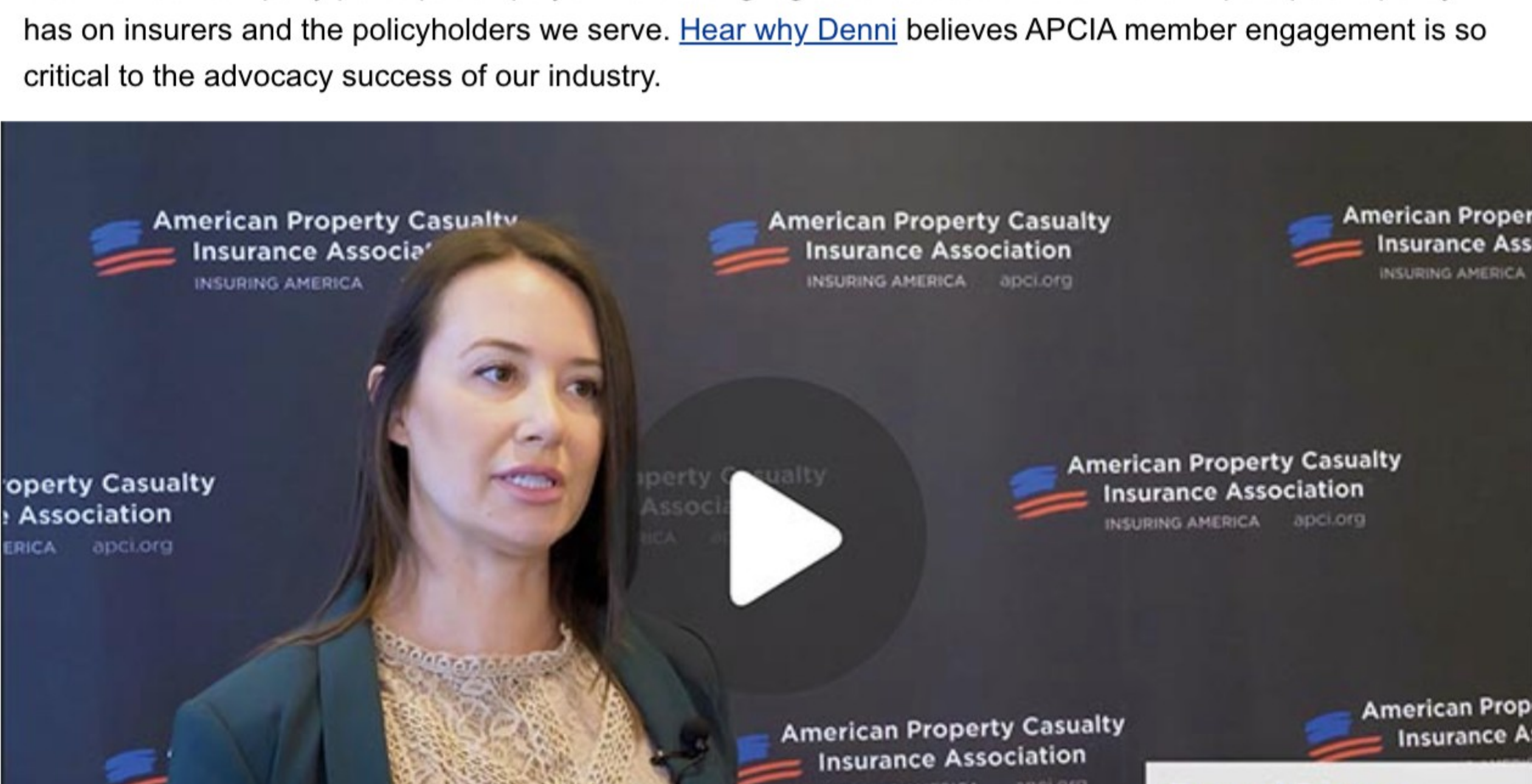
What value does APCI A's PE team provide for members? Deirdre Manna, Senior Vice President, Head of Government and Regulatory Relations at Zurich North America, shares valuable insights on how partnering with APCI A's PE team helps enhance and strengthen member companies' own government relations efforts and, by doing so, helps make them even more effective in achieving the policy goals we share as an industry.

[Hear from Deirdre.](#)



**Deirdre Manna**  
Senior Vice President, North America,  
Head of Government and Regulatory Relations  
Zurich North America

Denni Ritter, Department Vice President, State Government Relations at APCI A, explains the valuable role that member company participation plays in educating legislators about the real-world impact public policy has on insurers and the policyholders we serve. [Hear why Denni](#) believes APCI A's state engagement is so critical to the advocacy success of our industry.



**Denni Ritter**  
Department Vice President,  
State Government Relations  
APCI A

Have a story you want to share about your political engagement? Contact [voice@apci.org](mailto:voice@apci.org) and you could be featured in a future newsletter.

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## Upcoming APCI A Events & Key Dates

### Upcoming APCI A Events

#### 2024 Election Webinars – [REGISTER NOW](#)

How will the 2024 elections impact our industry? Join us on **Thursday, October 24 at 2 p.m. EDT for the 2024 Pre-Election Webinar** and **Wednesday, November 6 at 5 p.m. EST for the 2024 Post-Election Webinar** and find out! The webinars will preview and wrap-up the 2024 elections, featuring analysis by APCI A staff on key state and federal races, and the impact the results may have on the property casualty insurance industry.

The Pre-Election Webinar will take place **virtually via Teams** (details will be included in your registration confirmation email).

The Post-Election Webinar will take place **IN-PERSON** as part of the **Advocacy Planning Conference (APC)** agenda at the Loews Vanderbilt Hotel, Nashville, TN. [Click here](#) if you would like to learn more or register for the APC if you have not already done so). The Post-Election webinar **will also be offered virtually via Teams** for all those not planning on attending the APC. Teams meeting information to be included in your registration confirmation email).

Agendas and materials will be distributed by email in advance of each webinar and staff presentations will be recorded.

#### 2024 Advocacy Planning Conference – [REGISTER NOW](#)

##### November 6-8, Loews Vanderbilt Hotel, Nashville, TN

Registration is now open for APCI A's 2024 Advocacy Planning Conference (APC), November 6-8, 2024, at the Loews Vanderbilt Hotel, Nashville, TN. [Click here](#) to register to join government relations professionals, general counsels, and other APCI A members interested in planning and strategy discussions of state and federal legislative and regulatory issues. The event will feature events hosted by the Political Engagement team — be on the lookout for more details to come!

#### 2025 Legislative Action Day SAVE-THE-DATE – Wednesday, May 21, The Willard Hotel

### Key Dates

- October 29 – Vote Early Day
- November 5 – General Election Day

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### LEARN MORE

[www.voiceofamericainsurers.org](http://www.voiceofamericainsurers.org)

Questions about the PAC? Contact [bridget.sewell@apci.org](mailto:bridget.sewell@apci.org)

Questions about Grassroots? Contact [bethany.dame@apci.org](mailto:bethany.dame@apci.org)