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Message from Kate Carey



With the first quarter of 2024 coming to a close, APCIA's Political Engagement (PE) team has hit the ground running in what will be a critical election year for our industry. While looking ahead, we wanted to take stock of what we accomplished in 2023, which, yet again, yielded the highest levels of engagement from APCIA member companies to date.

APCIA's grassroots programs, Voice of America's Insurers and Securing Our Future, conducted a total of 32 grassroots campaigns in 2023 engaging 32,000 advocates in sending over 65,000 letters to lawmakers on 16 different legislative issues. We are already off to the races this year! As of March 15, we have already deployed 16 campaigns in 15 states and we're only through the first quarter of 2024.

Insuring America PAC ended 2023 raising more PAC receipts at that point of the election cycle than ever before in the history of Insuring America PAC. We continue to remain ahead of pace, raising more than \$932,000, or 65% of our \$1,425,000 election cycle goal, as of March 15. This kind of momentum will help ensure we have the resources needed to continue to support lawmakers who understand our industry and the issues we face.

We are excited to report such incredible political engagement success! However, the critical election year in play will no doubt require us to redouble our efforts and **WE CAN'T DO IT WITHOUT YOU!** By engaging with the [Voice of America's Insurers grassroots](#) program and learning more about [Insuring America PAC](#) — you help protect our industry and, most importantly, the policyholders we serve. In the latest installment of our PE events series, held at the Emerging Leaders Conference, Mike Gerik, Insuring America PAC Chair and Executive Vice President of Texas Farm Bureau Insurance Companies, reiterated this message stressing the importance of industry leaders being proactive in communicating with elected officials about our industry.



Mike Gerik, Insuring America PAC Chair, Texas Farm Bureau Insurance addresses Emerging Leaders Conference attendees.

"As an emerging leader, I hope you will get more engaged and work together to educate policymakers and share stories about the impacts our key issues have on our companies and policyholders."

Please reach out to me or our team to learn more about the many opportunities for you to partner with the PE team and your colleagues to share our industry's story.

Kate Carey
Department Vice President
Federal Government Relations & Political Engagement

[LEARN MORE ABOUT POLITICAL ENGAGEMENT](#)

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Get Out the Property Casualty Insurance Vote



There's no doubt that 2024 is a critical election year for our country and the property casualty insurance industry. The outcomes of the 2024 elections will significantly impact our policyholders, our businesses, and our entire industry.

As citizens, we all share the civic responsibility to participate in the political process — and, as members of the property casualty insurance industry, we all have a role to play in ensuring P+C voices are heard at the polls, in state legislatures nationwide, and in Washington, D.C. Fortunately, APCIA has the [voter resources](#) that are needed to help educate, mobilize, and get out the property casualty insurance vote.

APCIA's non-partisan [Voter Resource Center](#) is a one-stop shop to make sure you're ready to head to the polls on Election Day. On our site, you can verify and update voter registration information, check key voting dates and deadlines, verify your polling location, and learn more about the candidates. With so much at stake, it's never too early to prepare — visit <https://voiceofamericainsurers.org/apciavotes/> and make sure you're ready to get out the property casualty vote in November.

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APCIA Updates Third-Party Litigation Funding Campaign Materials



Nationwide, legal system abuse continues to negatively impact insurance affordability and availability. It can lead to increased costs for consumers and businesses, and can undermine a stable and healthy insurance marketplace. In response, APCIA developed a 2024 Legal System Abuse Reform Advocacy plan that leverages multi-faceted public affairs and political engagement campaigns to help advance legal system abuse reform across the country.

As part of these efforts, APCIA has enhanced our tools to educate and engage a broad range of traditional and non-traditional coalition partners, including agents, policyholders, consumers, and the business community. We recently rolled out an updated third-party litigation funding (TPLF) grassroots [campaign toolkit](#), which includes critical tools to educate our coalition partners and policymakers about TPLF, as well as to help them advocate for reforms.

Our updated TPLF grassroots toolkit includes new messaging, legislator outreach materials, digital ads, and an explainer [video](#) that helps break down the issue — all of which are available on APCIA's legal system abuse [webpage](#). Our TPLF campaign toolkit materials have been put to use in Florida, Georgia, and other states where TPLF reform bills have been considered this year and will be a part of our efforts on this issue going forward.

For questions about APCIA's TPLF political engagement efforts, or about using our TPLF materials, please reach out to Bethany.Dame@apci.org.

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Insurance and Policy Podcast



Insurance and Policy Podcast

Insuring America PAC

The latest episode of [APCIA's Insurance and Policy Podcast](#) is now available. APCIA's Bob Passmore, Department Vice President for Personal Lines, and Lee Ann Alexander, Vice President, Accounting and Financial Regulation discuss the rising costs of auto insurance.

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Upcoming APCIA Events and Key Dates

Upcoming APCIA Events

2024 Legislative Action Day (May 21, Washington, D.C.) — [REGISTER NOW!](#)



Registration is open for APCIA's annual federal fly-in event, Legislative Action Day. [Click here](#) to help make the industry's voice heard by federal legislators on Capitol Hill by joining us in Washington, D.C. on Tuesday, May 21. APCIA will host a [pre-LAD webinar](#) on May 14, from 2-3 p.m. ET to help attendees get ready for the day. [Click here](#) to add the webinar dial-in information to your calendar.

- Legislative Action Day Issue Webinar: May 14, 2-3 p.m. ET ([Click here](#) for call info + calendar invite)
- Legislative Action Day: May 21, Washington, D.C. ([Click here](#) to register)

APCIA Annual Meeting (Oct. 6-8, Chicago, IL).

APCIA Advocacy Planning Conference (Nov. 6-8, Nashville, TN).

Key Dates

[Click here for a listing of the 2024 Presidential and Congressional Primary dates](#)

July 15-18 – Republican National Convention
August 19-22 – Democratic National Convention
September 16-20 – Employee Voter Registration Week
October 29 – National Vote Early Day
November 5 – Election Day

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LEARN MORE

www.voiceofamericainsurers.org

Questions about the PAC? Contact bridget.sewell@apci.org

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