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Message from Kate Carey



It's my pleasure to share the Q1 2023 APCIA Political Engagement Newsletter!

As we begin the 2023-2024 election cycle, we are pleased to report that 2022 was the best year yet for APCIA's political engagement programs. Insuring America PAC raised more PAC dollars from more donors than ever before in the history of the PAC and we had over 28,000 advocates participate in 45 Voice of America's Insurers grassroots campaigns, sending more than 56,000 letters to legislators. Thank you!

The Political Engagement team (PE team) is excited for the year ahead, and we hope you'll continue to find value in our programs and efforts to promote and protect our industry.

As we begin the 2023-2024 election cycle, we are pleased to report that 2022 was the best year yet for APCIA's political engagement programs. Insuring America PAC raised more PAC dollars from more donors than ever before in the history of the PAC and we had over 28,000 advocates participate in 45 Voice of America's Insurers grassroots campaigns, sending more than 56,000 letters to legislators. Thank you!

The Political Engagement team (PE team) is excited for the year ahead, and we hope you'll continue to find value in our programs and efforts to promote and protect our industry. I'm a new Text block ready for your content.

There are many ways to get involved, and the PE team has made it easy to get informed and engaged. You are part of a best-in-class advocacy team – our "A team," and we look forward to continuing to partner with you.

Please let us know how we can do more to help you promote and protect our industry.

Kate Carey
Department Vice President
Federal Government Relations & Political Engagement

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Political Engagement Team Events Series: Opportunities for APCIA members to join in our Industry's Advocacy Efforts

When disaster strikes, APCIA members are there for millions of Americans. But what about the threats that the P&C industry faces? APCIA's Political Engagement team is there for our industry. [Click here](#) to watch how the PE team is our industry's insurance policy. **But we can't do it alone.**

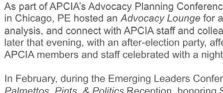


APCIA members attending the Advocacy Planning Conference take in midterm election results and analysis at PE's Advocacy Lounge.

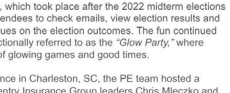


PE's "Glow Party" attendees "analyzing risk" while playing giant Jenga and other fun games to help decompress after the midterm elections.

Since the fall of 2022, the PE team has hosted a series of events providing opportunities for APCIA members to network, have fun, and most importantly, to learn about the ways their companies and employees can support our industry's advocacy efforts.



Chris Mieczko (left) and Dan Zastava (right) of Sentry Insurance Group share the importance of political engagement and the ways their company partners with APCIA to engage their employees.

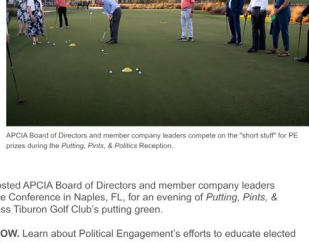


As part of APCIA's Advocacy Planning Conference, which took place after the 2022 midterm elections in Chicago, PE hosted an *Advocacy Lounge* for attendees to check emails, view election results and analysis, and connect with APCIA staff and colleagues on the election outcomes. The fun continued later that evening, with an after-election party, affectionally referred to as the "Glow Party," where APCIA members and staff celebrated with a night of glowing games and good times.

In February, during the Emerging Leaders Conference in Charleston, SC, the PE team hosted a *Palmettos, Pints, & Politics* Reception, honoring Sentry Insurance Group leaders Chris Mieczko and Dan Zastava, who spoke about the importance of political engagement and how Sentry Insurance Group partners with the Political Engagement team to activate their employees. Insuring America PAC also sponsored a photo booth for attendees at the *Share the Insurance Industry Love Reception & Dinner* to close out the conference.



PE's Insuring America PAC sponsored a photo booth for members during the *Share the Insurance Industry Love Reception & Dinner* at the Emerging Leaders Conference.



APCIA Board of Directors and member company leaders compete on the "short stuff" for PE prizes during the *Putting, Pints, & Politics* Reception.

And most recently, the PE team hosted APCA Board of Directors and member company leaders attending the Executive Roundtable Conference in Naples, FL, for an evening of *Putting, Pints, & Politics Reception* on the world-class Tiburon Golf Club's putting green.

THE TIME FOR ADVOCACY IS NOW. Learn about Political Engagement's efforts to educate elected officials on issues critical to our industry.



[Learn more about Voice of America Insurers.](#)



[Learn more about Insuring America PAC.](#)

Visit voiceofamericainsurers.org today and be on the lookout for future PE team hosted events!

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Learn About Our Issues in 2023 and Stay Involved

There is no doubt that members of the Voice of America's Insurers grassroots community made an incredible impact in 2022. By using their voice to advocate for the industry, they helped to strengthen the property casualty industry for the benefit of the policyholders we serve. Since January, we've launched grassroots campaigns [tackling legal system abuse](#), [risk-based pricing](#), and [bad faith litigation](#). As the year continues, we may need to ask our elected leaders to address issues impacting the affordability and availability of auto insurance and [other priority issues](#) and we hope we can count on you to not only answer our call but encourage your peers and friends to get involved so that our collective voice will be heard in 2023.

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Online Resources to Help you Engage on the Policy Issues that Impact Our Industry

Engaging in regular advocacy means we are in a better position to have a favorable impact on state and federal policies affecting the industry. The PE team not only makes it as simple as possible to participate but we offer several resources to help you build your advocacy skills, learn about the state and federal political landscape, make your case, and get involved in political advocacy. Our grassroots website — [Voice of America's Insurers](#) — has all the tools to help you confidently speak up on issues impacting the property casualty industry. The site features a [Resources page](#), a [Legislator Search Tool](#), and when we need you to speak out on an issue, our [Action Alert](#) page helps you send a message to your legislators.

Regardless of where you're located, the [Voice of America's Insurers website](#) has a range of online tools and resources to help you learn about and get involved in the policy debates that have a direct impact on our entire industry.

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Insuring America PAC 2022 Election Cycle Wrap Up & 2023 Look Ahead

Last year, the property casualty industry faced a busy midterm election season, experienced challenges and successes, and continued to make a firm impact in the political arena. Through the support of Insuring America PAC donors, the PAC had the resources to achieve some historic milestones this past election cycle.



[Click here](#) to learn more about the PAC or contact Bridget Sewell at bridget.sewell@apci.org to find out how you can get more involved in our PAC initiatives.



Insurance and Policy Podcast

Insuring America PAC

[Click here](#) for 2023's first installment of the Insurance and Policy Podcast, brought to you by Insuring America PAC. Listen as APCA's Nat Wienecke, Senior Vice President of Federal Government Relations and Adam Shores, Department Vice President, State Government Relations take you through our industry's state and federal legislative and regulatory priorities for the new election cycle.

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Upcoming Events and 2023 Elections

Upcoming Events

2023 Legislative Action Day – [REGISTER NOW!](#)

Registration is now open for APCA's 2023 Federal Legislative Action Day (LAD). [Click here](#) to register and help make this industry's voice heard by federal legislators on Capitol Hill by joining us in Washington, D.C. on May 17, 2023. APCA will host a [pre-LAD webinar](#) on May 10, 2023, from 2-3 p.m. ET to help attendees get ready for the day. [Click here](#) to add the webinar dial-in information to your calendar.

- Legislative Action Day Issue Webinar: May 10, 2-3 p.m. ET ([Click here](#) for call info + calendar invite)
- Legislative Action Day: May 17, Washington DC ([Click here](#) to register)



Yes, 2023 Is an Election Year

It might be tempting to focus on the 2024 presidential election now that the 2022 midterms are in the rearview mirror, but there are a few big races in a handful of states in 2023. Three states will hold gubernatorial elections and four will decide the makeup of their state legislatures. These elections will significantly impact the issues that affect our communities, policyholders, and businesses. So, if you live in one of these 5 states – Kentucky, New Jersey, Virginia, Louisiana, and Mississippi – it is vital that you show up to the polls and make sure your voice is heard. [Check out our voter resources](#) for upcoming elections and vote this year!



2023 Election Dates

Kentucky
Voter Registration Deadline: April 17, 2023
Primary Election: May 16, 2023
Voter Registration Deadline: October 10, 2023
General Election: November 7, 2023

New Jersey
Voter Registration Deadline: May 16, 2023
Primary Election: June 6, 2023
Voter Registration Deadline: October 17, 2023
General Election: November 7, 2023

Virginia
Voter Registration Deadline: May 29, 2023
Primary Election: June 20, 2023
Voter Registration Deadline: October 16, 2023
General Election: November 7, 2023

Louisiana
Voter Registration Deadline: September 13, 2023
Primary Election: October 14, 2023
Voter Registration Deadline: October 18, 2023
General Election: November 18, 2023

Mississippi
Voter Registration Deadline: July 10, 2023
Primary Election: August 8, 2023
Voter Registration Deadline: October 9, 2023
General Election: November 7, 2023

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LEARN MORE

www.voiceofamericainsurers.org

Questions about the PAC? Contact bridget.sewell@apci.org

Questions about Grassroots? Contact bethany.dame@apci.org