POLITICAL ENGAGEMENT NEWSLETTER







Legislative Action Day Wrap Up

InterContinental Washington, DC – The Wharf. Nearly 100 APCIA member CEOs, executives, and government relations professionals met with congressional offices on several top line issues facing the industry, including:

APCIA hosted its annual Legislative Action Day on May 18 at the

 Advocating for increased transparency for third-party litigation financing activities, a particularly important issue to this year's conference;

- Protecting insurers' use of risk-based pricing;
- Strengthening the forecasting and resiliency of our nation's communities in the face of increasingly severe and frequent weather events;
- Harmonizing cyber incident reporting federal requirements to avoid new mandates and unnecessarily duplicating incident reporting; Allowing property casualty insurers to continue to use
- statutory accounting to calculate book income under a Congressional tax reform proposal; Enacting long-term reauthorization and reform of the
- National Flood Insurance Program; and Allowing for scientific research on the effects of state-legal
- marijuana products on drivers and worker safety.



LAD attendees meet with House Republican Whip Rep. Steve Scalise (R-LA) and his staff.

Members heard from several speakers in the morning before attending meetings with congressional offices. House Financial Services Subcommittee on Housing, Community Development, and Insurance Chair Emanuel Cleaver (D-MO) and Ranking Member French Hill (R-AR) discussed committee developments. Senator Ben Sasse (R-NE) spoke about the future of cyber conflict and how it could affect the nation's defense capabilities and APCIA Vice President Brett Hewitt hosted a fireside chat with Assistant Secretary of the Treasury for Financial Institutions Graham Steele covering several important topics including cyber incident reporting and the potential impact on the insurance industry. The day's program concluded with a conversation between APCIA's President and CEO, Dr. David Sampson and Stephen Hayes, CEO, co-founder, and editor of The Dispatch, a center-right online news platform, on trends in national media on fact reporting.

Helping to amplify the impact of our advocacy efforts during the day, nearly 100 APCIA members from across the country added their voice to those participating in-person, writing close to 200 letters to 80 members of Congress using our Voice of America's Insurers online letter writing tool. Read our full summary of LAD <u>here</u>.



Political Involvement Award Spotlight





President of Government Relations and Public Affairs, CNA Financial (bottom), accept the President's Award for Political Involvement on behalf of their companies during the LAD dinner program.

APCIA's PE grassroots and Public Affairs teams

partnered to create a new national campaign to educate

consumers, business leaders, and policymakers about

festivities, APCIA CEO Dr. David Sampson recognized Amica Mutual Group and CNA Financial with the President's Award for Political Involvement for their leadership and strong support of APCIA's advocacy and political engagement programs.

As part of APCIA Legislative Action Day's evening

Amica's efforts include being highly engaged in multiple APCIA grassroots efforts including the Florida PIP and Rhode Island auto body veto override efforts. They have also recently launched a Voice of Americas Insurers (VAI) / Amica cobranded grassroots website to enhance their employee engagement in property casualty advocacy efforts and host a PAC company campaign, every year. The CNA Financial team has also recently launched a co-branded grassroots website which they leveraged to engage 141 employees to write 282 letters to their legislators to defeat the Illinois third party litigation financing bill. CNA's CEO, Dino Robusto and members of their senior team are also longtime Insuring America PAC supporters.

our success. Visit www.voiceofamericasinsurers.org or contact

Member company engagement is at the heart of

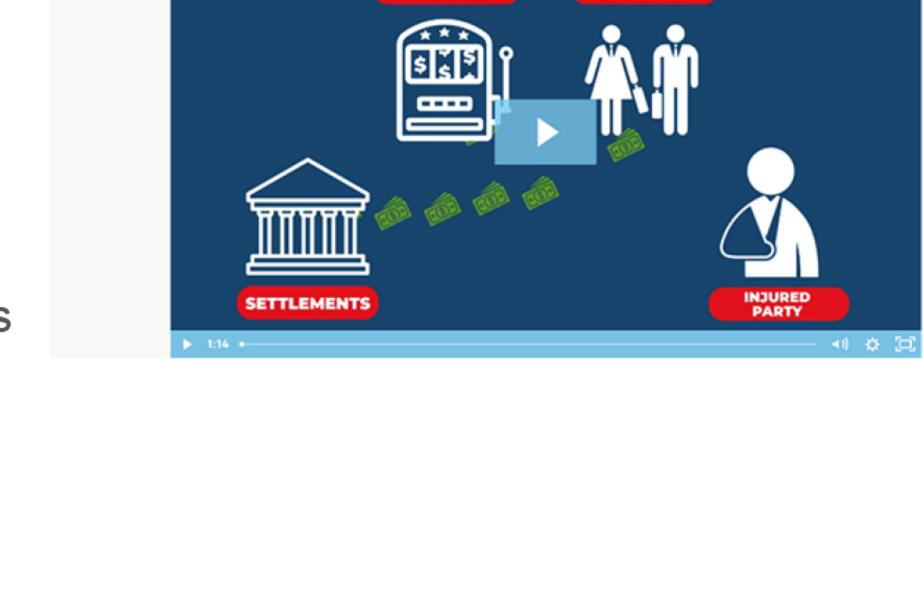
Bethany Dame at Bethany.dame@apci.org or Bridget Sewell at bridget.sewell@apci.org to learn more about APCIA's Political Engagement opportunities.

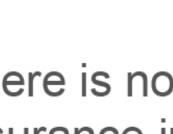


American Property Casualty Insurance Association

Third-Party Litigation Financing Education Campaign

the harmful practice of third-party litigation financing (TPLF), and to encourage consumers to take action. The campaign toolkit includes sample grassroots and media messaging, as well as digital ads and an <u>explainer video</u>. We encourage APCIA members to use these materials as designed to educate others about the others, or to work with APCIA staff to create your own customized TPLF reform education campaign.





voice heard at the polls this year.

There is no doubt that 2022 is a critical election year for our country and the property casualty insurance industry. The PE team is working to ensure you have the tools and resources to make your

Get Out the Vote in 2022

We encourage you to check our Voter Resource Center and use it as your one-stop-shop to for all the information you need on the upcoming elections. On the site you can:

 Verify your polling location. Register to vote. Check important voting dates and deadlines. Learn more about the candidates running for

View the elections happening in your state.

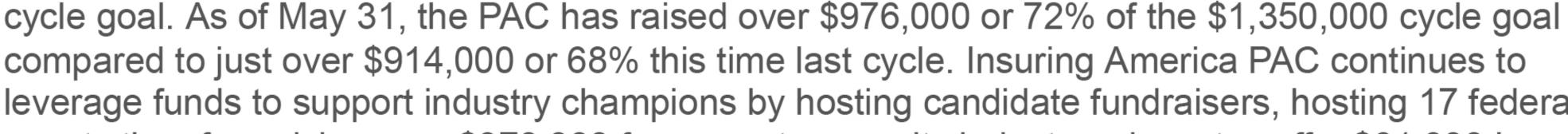
- In the coming months, the PE team will be rolling out additional tools and materials. We will also be holding Pre- and Post-Election Webinars and providing a detailed Post-Election Results Report on

office.

key races analyzing their impact on the industry so keep your eyes peeled for more emails from us!

Insuring America PAC Fundraising Update

Insuring America PAC's fundraising efforts remain ahead of pace to reach the \$1,350,000 election



compared to just over \$914,000 or 68% this time last cycle. Insuring America PAC continues to leverage funds to support industry champions by hosting candidate fundraisers, hosting 17 federal events thus far, raising over \$378,000 for property casualty industry advocates off a \$61,000 Insuring

America PAC investment. This translates to better than a 6 to 1 leverage ratio.

Visit <u>www.voiceofamericasinsurers.org</u> if you would like to learn more about Insuring America PAC or contact Bridget Sewell at bridget.sewell@apci.org or 202-329-6783. **Upcoming Dates August Primary Elections September Primary Elections**

Arizona – 8/2 (Registration Deadline 7/5)

- Kansas 8/2 (Registration Deadline 7/12) Michigan – 8/2 (Registration Deadline 7/18) Missouri – 8/2 (Registration Deadline 7/6)
- Washington 8/2 (Registration Deadline 7/25) Tennessee – 8/4 (Registration Deadline 7/5) Connecticut – 8/9 (Registration Deadline 8/4 Mail
 - 8/8 In-Person) Minnesota – 8/9 (Registration Deadline 7/19) Vermont – 8/9 (Registration Deadline 8/9)
 - Wisconsin 8/9 (Registration Deadline 7/20) Hawaii – 8/13 (Registration Deadline 8/3)
 - Alaska 8/16 (Registration Deadline 7/17) Wyoming – 8/16 (Registration Deadline 8/1)
 - Florida 8/23 (Registration Deadline 7/25)

New Hampshire – 9/13 (Registration Deadline 9/13) • Rhode Island – 9/13 (Registration Deadline 8/14)

- September 20 National Voter Registration Day

Massachusetts – 9/6 (Registration Deadline 8/17)

Delaware – 9/13 (Registration Deadline 8/20)

LEARN MORE www.voiceofamericainsurers.org

Questions about the PAC? Contact bridget.sewell@apci.org

Questions about Grassroots? Contact bethany.dame@apci.org