POLITICAL ENGAGEMENT NEWSLETTER

Insuring America PAC | Voice of America's Insurers

2021 Recap

With the first quarter of 2022 almost in the books, APCIA's Political Engagement team has hit the ground running in what will certainly be a critical election year for our industry. Yet, we do want to pause for a moment to take stock of all that we accomplished in 2021, which saw unprecedented levels of engagement from APCIA member companies. The participation and dedication of industry leaders like you was instrumental in advancing our 2021 priorities and helped ensure our industry entered 2022 in a position of strength.

APCIA's grassroots programs, Voice of America's Insurers and Securing Our Future, hosted 45 total grassroots campaigns targeting 15 different legislative issues on behalf of our industry. Through these efforts, more than 75,000 individuals sent over 96,000 letters to lawmakers in 16 states. Thanks in part to such historic participation, our grassroots campaigns had an overall success rate of 93%.

For the second time in APCIA's history, Insuring America PAC exceeded the halfway point of our $1,350,000 fundraising goal in the first year of the 2021-2022 election cycle, raising over $677,000 in 2021. Nearly 900 employees from 66 APCIA member companies contributed to the PAC, including nine donors who surpassed $30,000 in lifetime contributions. With these resources, Insuring America PAC contributed $401,500 to 102 federal candidates and committees by year's end.

We are excited to report such incredible political engagement success! However, the critical election year in play will no doubt require APCIA to redouble our efforts and build on our 2021 success.

Kate Carey
Department Vice President
Federal Government Relations & Political Engagement

APCIA CEO David Sampson (center) with 2021 Insuring America PAC Legacy Award Recipients (Left to right): Mitch Livingston, NJM Insurance Group, Rich Poirier, Church Mutual Insurance Group, Rick Parks, Society Insurance, Dan Pitcher, FBL Financial Group, Inc., PAC Chair David Bell, ALPS Property & Casualty Insurance Company, Stef Zielezienski, APCIA, and Mark Wachholz, APCIA

2022 Issues Overview

We are only a few months into 2022 and it's already shaping up to be another busy year! Opportunities have arisen across the country for the property casualty industry to make its voice heard on a range of issues impacting our policyholders, our businesses, and our communities. This year, our key focuses are:

- Tackling social inflation and lawsuit abuse;
- Protecting risk-based pricing;
- Confronting the challenges of catastrophe insurance, including the government's role, private market development, risk mitigation, adaptation, resilience, and sustainability;
- Encouraging innovation and regulatory modernization to support a balanced and flexible state-based system;
- Building and preserving an efficient state-based workers' compensation system; and
- Preserving contract certainty against threats of retroactive coverage.

These are just some of the issues we are facing — more could arise as legislators continue pushing their policy agendas. As you can see, it's another busy year for APCIA and the Voice of America's Insurers grassroots program — and we'll need all the help we can get.

We'll keep you posted as issues arise that could impact our industry and the policyholders we serve — and we'll let you know how and when you can speak out to make your voice heard. Thank you for all that you do for America's insurers!

Preparing for the 2022 Elections

2022 is a mid-term election year! Each race and measure that appear on ballots provides a distinct opportunity for each of us to make a decision on who we want to represent us and our values. It's a decision that should not be taken lightly, and one that impacts not only our daily lives and our communities, but also the property casualty industry.

We hope that you will take a minute to visit vote.voiceofamericasinsurers.org or your state's Board of Elections or Secretary of State website to check your polling place and plan ahead for your state's primary and general elections. Then, before heading to the polls or casting your vote early this year, make sure you review your sample ballot and take a close look at your candidates. Visiting their campaign websites and social media accounts is a great place to start to find out where they stand on key issues.

Voting is an important part of our democracy, and all eligible citizens should take the opportunity to make their voice heard. Let's get out the vote this year!

Legislative Action Day — Register Now!

Help make the industry's voice heard by federal legislators by joining us in Washington, D.C. on May 18 for APCIA's federal Legislative Action Day (LAD) at the InterContinental Washington D.C. - The Wharf.

The day's agenda will feature a lineup of distinguished guest speakers and provide an opportunity for industry leaders to meet with members of Congress and their staffs and discuss the issues impacting the property casualty insurance industry. Click here to learn more about the day, including the LAD COVID-19 Information page or contact Bridget Sewell with any questions.

Insuring America PAC Direct Giving Program Update

Insuring America PAC co-hosted 16 direct giving events for federal candidates in 2021, leveraging $51,000 PAC dollars to raise $344,500 for property casualty industry advocates.

Insuring America PAC is co-hosting upcoming events for the federal candidates listed below. Contact Bridget Sewell for more information.

- Rep. Rodney Davis (R-IL) – Tuesday, March 29 (12:00 – 1:00 P.M. ET)
- Rep. Patrick McHenry (R-NC) – Wednesday, May 18 (8:30 – 9:00 A.M. ET)

Upcoming Dates

• May Primary Elections
- Indiana – 5/3 (Registration Deadline 4/4)
- Ohio – 5/3 (Registration Deadline 4/4)
- Nebraska – 5/10 (Registration Deadline 4/22)
- West Virginia – 5/10 (Registration Deadline 4/19)
- Idaho – 5/17 (Registration Deadline 4/19)
- Kentucky – 5/17 (Registration Deadline 4/18)
- North Carolina – 5/17 (Registration Deadline 4/22)
- Oregon – 5/17 (Registration Deadline 4/26)
- Pennsylvania – 5/17 (Registration Deadline 5/2)
- Alabama – 5/24 (Registration Deadline 5/9)
- Arkansas – 5/24 (Registration Deadline 4/25)
- Georgia – 5/24 (Registration Deadline 4/25)

• Pre-Legislative Action Day Webinar - May 11

• Legislative Action Day – May 18

•June Primary Elections
- California – 6/7 (Registration Deadline 5/23)
- Iowa – 6/7 (Registration Deadline 5/23)
- Mississippi – 6/7 (Registration Deadline 5/9)
- Montana – 6/7 (Registration Deadline 5/9)
- New Jersey – 6/7 (Registration Deadline 5/17)
- New Mexico – 6/7 (Registration Deadline 5/10)
- South Dakota – 6/7 (Registration Deadline 5/23)
- Maine – 6/14 (Registration Deadline 5/24)
- Nevada – 6/14 (Registration Deadline 5/17 Mail or 6/9 Online)
- North Dakota – 6/14 (Registration Deadline NA)
- South Carolina – 6/14 (Registration Deadline 5/16)
- Virginia – 6/21 (Registration Deadline 5/31)
- Colorado – 6/28 (Registration Deadline 6/20)
- Illinois – 6/28 (Registration Deadline 6/12)
- Maryland – 6/28 (Registration Deadline 6/7 Online or 6/28 Mail)
- New York – 6/28 (Registration Deadline 6/3)
- Oklahoma – 6/28 (Registration Deadline 6/3)
- Utah – 6/28 (Registration Deadline 6/17)

LEARN MORE

www.voiceofamericasinsurers.org

Questions about the PAC? Contact Bridget.Sewell@apci.org

Questions about Grassroots? Contact Bethany.Dame@apci.org