POLITICAL ENGAGEMENT NEWSLETTER

Insuring America PAC | Voice of America's Insurers

A NOTE FROM THE INSURING AMERICA PAC CHAIR

I hope this note finds you well as the world – unbelievably – enters the second year of the COVID-19 pandemic. The last 12 months have certainly challenged our industry, but they have also demonstrated the value of a strong political engagement program.

Our PAC and grassroots programs have two overarching missions: to educate member company employees about politics and policy and to help support policymakers who understand how our member companies impact American communities and consumers, and the U.S. economy. The more familiar regulators, state lawmakers, governors and members of Congress, are with the work we do, the more likely they are to be champions for the property casualty industry when considering policies that could impact our future.

This coming year will present challenges on legal reform efforts, risk-based pricing preservation, workers compensation presumptions and other issues. This newsletter will highlight APCIA's efforts to meet these challenges and will outline how you can get involved. Your participation in APCIA's grassroots program is the first step in our efforts to educate the men and women who will be making decisions that impact our industry over the next several years.

Please join us.

David Bell
Insuring America PAC Chair
CEO, ALPS

2021 ISSUE PRIORITIES: YOUR VOICE IS NEEDED

With the first quarter of 2021 almost behind us, we have already faced numerous opportunities across the country for the property casualty industry to make its voice heard on a range of issues impacting our policyholders, our businesses, and our communities. The policy priorities on which we either have or will need you to make your voice heard in 2021 include:

- Tackling lawsuit abuse reform by addressing abusive practices that drive up costs for consumers and put a strain on our nation's court system.
- Preventing retroactive coverage proposals to preserve contract sanctity while also promoting financial solvency regulation.
- Working with policymakers to address the underlying issues that make insurance unaffordable for some drivers while preserving risked-based pricing and rating factors.
- Improving and protecting state-based workers compensation insurance.

Click here to visit the Voice of America's Insurers website and view a full list of our policy priorities.

You can support our efforts by sending a letter to your legislators when you receive a Voice of America's Insurers grassroots action alert. Together we can make sure the property casualty industry voice is heard loud and clear by elected officials across the country.

2021 ELECTION OVERVIEW

The 2020 elections may be in our rearview mirror, but there are still a number of consequential races taking place in 2021. With high-profile gubernatorial and legislative elections in New Jersey and Virginia, along with many local and federal elections slated, the 2021 elections could have a significant impact on the issues that affect our communities, our policyholders, and our businesses. These off-year elections can often be decided by very narrow margins—last year, one Congressional election was decided by only six votes. That makes your voice and participation all the more important in 2021.

Fortunately, APCIA's voter resource center is your one-stop-shop to help ensure you are registered and prepared to vote, whether you have an election this year or won't be voting again until 2022. On the site, you can:

- View upcoming elections in your state.
- Check voting dates and deadlines.
- Verify your polling location.
- Get information on absentee and early voting.
- Learn about your candidates.

Stay informed and engaged in the political process by visiting vote.voiceofamericasinsurers.org today.

THE FOUR C'S OF SUCCESSFUL POLITICAL ENGAGEMENT

Want to learn about what the traits of a successful political program are?
Click the image below!

INSURING AMERICA PAC DIRECT GIVING PROGRAM UPDATE

Insuring America PAC will be hosting events for the federal candidates listed below. Contact Bridget Sewell at 202-329-6783 for more information.

Rep. Dan Kildee (D-MI) - Wednesday, April 7th, 2021, 11:00am-12:00pm EST

SAVE THE DATE: APCIA TO HOLD VIRTUAL LEGISLATIVE ACTION DAY SPRING 2021

Save the Date! APCIA will be holding the 2021 virtual Legislative Action Day (LAD) on Wednesday, May 12th, 2021. Our agenda will include a lineup of distinguished guest speakers and industry thought leaders. Please join us while we share our messages with key Members of Congress and discuss issues important to our industry. Please be on the lookout for more event details.

UPCOMING DATES

- **Louisiana Special Elections (LA-2, LA-5) General Election – March 20**
  - Early Voting: March 6–13
  - Absentee Ballot Request Deadline: March 16
  - Absentee Ballot Return Deadline: March 19
- **Texas Special Elections (TX-6) General Election – May 1**
  - Voter Registration Deadline: April 1
  - Early Voting: April 19–27
  - Absentee Ballot Request Deadline: April 20
  - Absentee Ballot Return Deadline: May 5
- **Legislative Action Day – May 12**
- **New Jersey Gubernatorial & Legislative Primary Election – June 8**
  - Voter Registration Deadline: May 18
  - Early Voting: April 24 – June 7
  - Absentee Ballot Request Deadline: June 1
  - Absentee Ballot Return Deadline: June 8 (Postmark by) June 8 (In-person)
- **Virginia Gubernatorial & House of Delegates Primary Election – June 8**
  - Voter Registration Deadline: May 17
  - Early Voting: April 23 – June 5
  - Absentee Ballot Request Deadline: May 28
  - Absentee Ballot Return Deadline: June 8 (Postmark by)

LEARN MORE

www.voiceofamericasinsurers.org

CONTACT US

Bethany Dame
Assistant Vice President, Political Engagement & Grassroots
bethany.dame@apci.org
202-270-5699

Bridget Sewell
Assistant Vice President, Political Engagement & Grassroots
bridget.sewell@apci.org
202-329-6783