

# POLITICAL ENGAGEMENT NEWSLETTER



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## Message from Kate Carey



APCIA's Political Engagement programs are an essential part of our association's value. By engaging with the [Voice of America's Insurers grassroots program](#) and learning more about [Insuring America PAC](#) — you help protect our industry and, most importantly, the policyholders we serve.

APCIA and the Political Engagement team (PE team) have the tools in place to help position your company and our industry to win. [Click here](#) for a three-part video series showcasing how the PE team rallies voices, supports the election of champions, and educates policy makers about the real issues that impact the customers you serve. With these resources, learning how we promote and protect our industry can be as simple as just one click.

Hear from Mike Gerik, Executive Vice President, Texas Farm Bureau Insurance Companies, and Insuring America PAC Chair, on how the PE team provides value for his company:

**"We each have a responsibility to own the P&C industry's public policy destiny. I have seen our association's Political Engagement team in action. They energized my team to help promote and protect our business and policyholders. I know they can do the same for you."**

We hope you will learn more about the many ways you can partner with the PE team and your colleagues to share our industry's story.

Kate Carey  
Department Vice President  
Federal Government Relations & Political Engagement





**LEARN MORE ABOUT**

**APCIA'S  
POLITICAL ENGAGEMENT  
TEAM**

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## **SAVE-THE-DATE: Legislative Action 2024**



**SAVE THE DATE**



**The Legislative Action Day 2024 date is confirmed!** Help make the industry's voice heard by federal legislators by joining your colleagues in Washington, D.C. on **Tuesday, May 21, 2024!** We will be following a slightly different date pattern with Legislative Action Day on a Tuesday, immediately preceded by the Legal and Government Affairs Committee meeting on Monday, May 20, 2024.

The morning program will be hosted at the InterContinental Washington D.C. - The Wharf followed by meetings with members of Congress and their staff in the afternoon. Registration details will be forthcoming.

APCIA's Federal Legislative Action Day brings together property casualty insurance executives — primarily CEOs and government affairs professionals — to meet with bipartisan members of the House and Senate from across the country to discuss the issues impacting the property casualty insurance industry.

The event is an opportunity for APCIA members to speak directly with federal lawmakers who represent them in the states where they do business, and demonstrate how public policy impacts their company, the industry, and especially their policyholders, employees, and the communities they serve.

Be on the lookout for additional details and ways to register in the coming months. Questions? Email Bridget Sewell at [bridget.sewell@apci.org](mailto:bridget.sewell@apci.org).

We hope you can join us in Washington, D.C., next May!



[Learn more about Voice of America Insurers.](#)

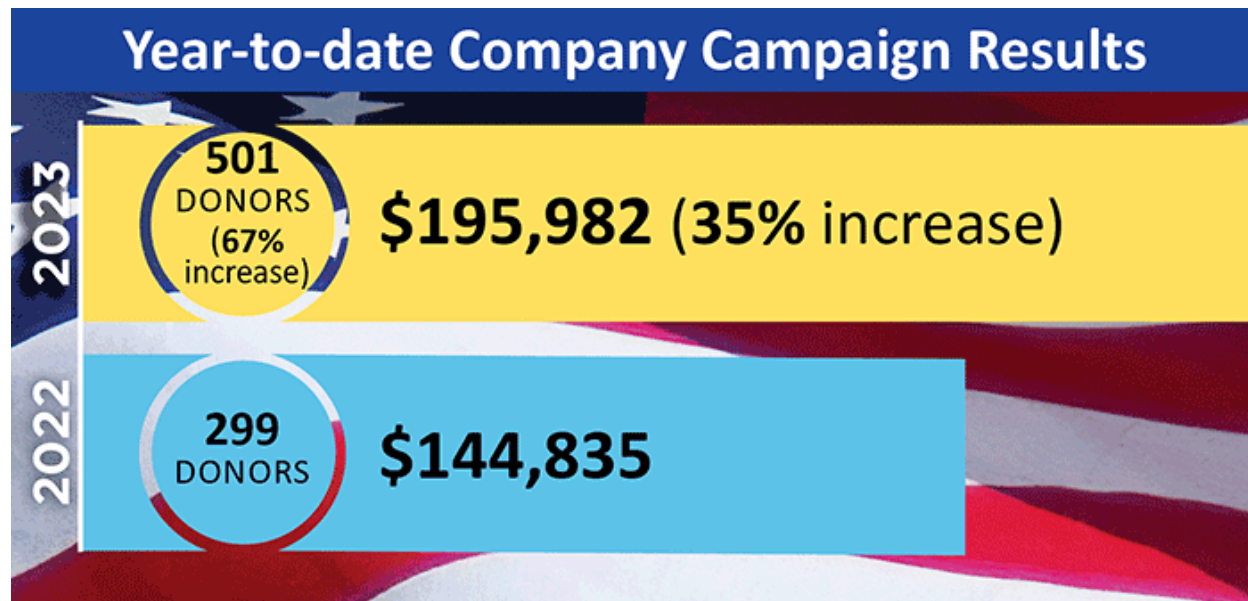


[Learn more about Insuring America PAC.](#)

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## **PAC Chairman's Challenge: PAC Eligible Company Employee Participation on the Rise**



Earlier this year, Insuring America PAC Chair Mike Gerik and the APCIA PAC Board of Directors set a new 2023-2024 Election Cycle fundraising goal of \$1,425,000, roughly a 6% increase from last cycle's \$1,350,000 goal. This increase was made to ensure the PAC has the resources needed to support key lawmakers on both sides of the aisle.

As of September 15, 2023, Insuring America PAC has raised \$556,705, representing 39% of the cycle goal. Through hosting Insuring America PAC company campaigns, participation among PAC eligible companies has reached new levels in 2023. As of September 15, eleven member companies have hosted a campaign this year, as well as last year. In total, these companies have raised nearly \$200,000 in PAC contributions, representing more than a 35% increase in total dollars raised and nearly a 67% increase in the total donors participating compared to 2022 totals.

The Insuring America PAC team partners closely with PAC eligible companies, providing the resources needed to host a campaign tailored specifically to fit the needs of the company, including messaging, direct mail and email communications, a communications calendar, donation reporting, and more. If you'd like to learn more about whether your company has provided prior approval and discuss our company campaign program, please contact Tim Strickler at [tim.strickler@apci.org](mailto:tim.strickler@apci.org).

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## **Political Engagement 101: Getting Involved in Your Community**

Beyond providing tools to help advocate for the property casualty industry, political engagement is all about playing a role in your community's decision-making processes and contributing to the betterment of society as a whole. There are numerous ways to get involved, no matter your background or expertise.

Here are a few opportunities to help you get started:

1. **Vote:** By participating in local, state, and national elections, you have a direct say in choosing leaders who shape policies that impact your community.
2. **Attend Town Halls:** Town hall meetings provide a platform for citizens to voice their concerns, ask questions, and engage with local officials.
3. **Contact Elected Representatives:** Reach out to your elected officials to express your opinions on specific policies or issues. Phone calls, emails, or letters can convey your perspective and influence the decisions they make.
4. **Engage in Online Advocacy:** Social media platforms offer opportunities to share information, raise awareness, and connect with others who are passionate about similar causes.
5. **Political Giving:** For those who are eligible, [Insuring America PAC](#) allows individuals to make a collective impact on the electoral process with voluntary, personal contributions that are pooled together to support the campaigns of candidates for office.
6. **Participate in Grassroots Campaigns:** Grassroots campaigns empower individuals to raise awareness and advocate for specific causes. APCIA's political engagement grassroots program, [Voice of America's Insurers](#), provides opportunities for you to participate in direct advocacy on industry priorities.

Remember, political engagement is not limited to any one method. Find the approaches that resonate with you, and do not be afraid to try new ways of getting involved. By taking these steps, you become an essential part of the democratic process and contribute to a stronger, more vibrant community.

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## Get Out the Property Casualty Vote

Election Day 2023 is right around the corner, and there's a lot at stake — even during this “off-year” election cycle. This fall, Kentucky, Louisiana, Mississippi, New Jersey, and Virginia will hold critical elections that could impact the property casualty industry.

If you live in one of the states with 2023 elections, take a moment to visit APCIA's nonpartisan [Voter Resource Center](#), a one-stop-shop for voting information including:

- Checking and updating your voter registration;
- Rules on early voting in person and by mail;
- Instructions for how to request an absentee or mail-in ballot;
- Early voting in person voting locations; and
- Information on candidates running for office.

It's never too early to check your voter registration status for 2024! Even if your state doesn't have elections this year, the [Voter Resource Center](#) is up to date with everything you need to check your registration status and update your information. [Make sure](#) you are ready for 2024 today!

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## Insurance and Policy Podcast





The latest episode of [APCIA's Insurance and Policy Podcast](#) is now available. Guests are Texas Mutual Senior Vice President of Public Affairs Jo Betsy Norton and APCIA Vice President and Director of Tax Policy David Pearce discussing air ambulances and state workers compensation laws.

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## 2023 Election Dates

### 2023 Election Dates

#### **Kentucky**

Voter Registration Deadline: October 10, 2023

General Election: November 7, 2023

#### **New Jersey**

Voter Registration Deadline: October 17, 2023

General Election: November 7, 2023

#### **Virginia**

Voter Registration Deadline: October 16, 2023

General Election: November 7, 2023

#### **Louisiana**

Primary Election: October 14, 2023

Voter Registration Deadline: October 18, 2023

General Election: November 18, 2023

#### **Mississippi**

Voter Registration Deadline: October 9, 2023

General Election: November 7, 2023



## Upcoming Events



### 2023 Advocacy Planning Conference – [REGISTER NOW](#)

Registration is now open for APCI's 2023 Advocacy Planning Conference (APC), October 18-20, 2023, at the InterContinental Chicago. [Click here](#) to register to join government relations professionals, general counsels, and other APCI members interested in planning and strategy discussions of state and federal legislative and regulatory issues. The event will feature events hosted by the Political Engagement team – be on the lookout for more details to come!

### APCIA Annual Meeting – November 5-7

Boston Marriott Copley Place – [LEARN MORE](#)

### 2024 Legislative Action Day Save-the-Date – Tuesday, May 21

InterContinental Washington D.C. – The Wharf

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## LEARN MORE

[www.voiceofamericainsurers.org](http://www.voiceofamericainsurers.org)

Questions about the PAC? Contact [bridget.sewell@apci.org](mailto:bridget.sewell@apci.org)

Questions about Grassroots? Contact [bethany.dame@apci.org](mailto:bethany.dame@apci.org)

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