

POLITICAL ENGAGEMENT NEWSLETTER



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2023 Federal Legislative Action Day Wrap Up



Members of the NJ delegation on their way to their first of four Hill meetings of the day.



APCIA members and industry partners attend the Insuring America PAC sponsored breakfast event supporting Rep. Warren Davidson, R-OH.



Rep. Jodey Arrington, R-TX, provides APCIA members a forecast for this congress based on his perspective as House Budget Committee Chair.

APCIA's annual federal Legislative Action Day LAD took place on May 17 in Washington, D.C. More than 80 APCIA member executives, CEOs, and property casualty industry government relations professionals met with congressional offices on several priority issues facing the industry, including third party litigation financing, risk-based pricing, data privacy, and cybersecurity. In total, attendees participated in 66 meetings.

The day kicked off with an Insuring America PAC sponsored breakfast fundraiser supporting Warren Davidson, R-OH, Chair of the U.S. House Financial Services Subcommittee on Housing and Insurance. Seventeen APCIA member companies were represented by more than 30 members in attendance and Insuring America PAC raised over \$60,000 for Rep. Davidson's campaign, showcasing the depth and breadth of the insurance industry's capacity for political giving. Before attending meetings with congressional offices on Capitol Hill, attendees heard from several members of Congress during the morning session including, Insurance Subcommittee Chair Warren Davidson, R-OH, House Budget Committee Chair Jodey Arrington, R-TX, and House Democratic Caucus Chair Pete Aguilar, D-CA. With Election 2024 in full swing, attendees also received an in-depth analysis of the current and future political landscape from bipartisan duo Bruce Mehlman and David Thomas of Mehlman Consulting, who are among the most astute observers of voter trends, politics, and election campaigns in Washington, D.C. The day's program concluded with a APCIA hosted an industry networking reception at the U.S. Capitol Visitor Center followed by dinner and a conversation between APCIA's President and CEO, Dr. David Sampson and former Governor of Maryland, Larry Hogan.

Helping to amplify the impact of our advocacy efforts during the day, 136 APCIA members from across the country added their voice to those participating in-person, writing nearly 300 letters to 127 members of Congress in 32 states using our Voice of America's Insurers online letter writing tool. Read our full summary of LAD [here](#).

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Bruce Mehlman *left* and David Thomas *right* of Mehlman Consulting share their views on the political landscape leading up to the 2024 elections.



House Democratic Caucus Chair Pete Aguilar, D-CA, shares his top priorities and outlook for the 118th Congress.



The day's activities concluded with dinner and conversation between APCIA President & CEO Dr. David Sampson *left* and former MD Governor Larry Hogan *right*.

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Political Involvement Award Spotlight



Federated Insurance's President & CEO Mike Kerr *right* and VP Joe Kessing *center* receive the Political Involvement Award.

Dr. David Sampson presents the Political Involvement Award to President & CEO Jack Roche *center* and VP Amy Mass *right* of Hanover Insurance.

As part of the LAD evening program, APCIA CEO Dr. David Sampson recognized Federated Insurance and Hanover Insurance with the President's Award for Political Involvement for their leadership and strong support of APCIA's advocacy and political engagement programs.

Federated Insurance's efforts have been instrumental in helping advance APCIA's legal system abuse advocacy priorities through participation in our grassroots program, [Voice of America's Insurers](#). Federated Insurance participated in multiple grassroots campaigns thus far in 2023, including engaging their clients and business partners in an email campaign to their legislators urging the passage of the milestone legal system abuse reform bill - HB 837 in Florida. Thanks to efforts like his, the bill was passed and signed into law earlier this year. Federated Insurance's engagement and support was instrumental in achieving this victory and their involvement in additional initiatives in both Florida and New York this year have placed their company and their employees on the leading edge of APCIA member company political engagement.

Hanover Insurance and their employees have been a leader in demonstrating their understanding of the important role Insuring America PAC and political giving play in complementing APCIA's advocacy efforts. President and CEO Jack Roche serves on the Insuring America PAC Board of

Directors and is a longtime Ambassador level PAC donor and his team is heavily engaged in Insuring America PAC initiatives. Hanover Insurance hosts an annual PAC company campaign, habitually supports multiple Insuring America PAC sponsored fundraising events throughout the year, and Amy Mass, Hanover Insurance's Vice President and Group Counsel, is the current Co-Chair of the Insuring America PAC Contributions Committee, which oversees and approves all Insuring America PAC federal disbursements.

Member company political engagement is at the heart of advocacy success. Visit voiceofamericasinsurers.org or contact Bethany Dame at bethany.dame@apci.org or Bridget Sewell at bridget.sewell@apci.org to learn more about APCIA's Political Engagement opportunities.

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Grassroots: Helping to Advance APCIA's Advocacy Priorities Nationwide

We're halfway through the year and APCIA's grassroots program has been an important part of our advocacy efforts on a number of critical issues in states across the nation. With the support of our dedicated APCIA members, coalitions, and supportive consumers we're seeing real results on the issues that impact our businesses, our policyholders, and the communities we serve. Below is a quick overview of some of the key wins we've seen so far in 2023 thanks in part to our continued grassroots advocacy efforts.

In **Florida**, APCIA successfully engaged more than 1,300 grassroots advocates who sent over 2,500 letters to Florida legislators urging their support of a comprehensive legal system abuse bill, HB 837, which the Florida Legislature ultimately passed and Governor Ron DeSantis signed into law. To support our advocacy efforts, we also leveraged Facebook as well as highly targeted display and banner advertising to reach and engage everyday Floridians. A monumental piece of legal system abuse legislation in Florida – HB 837 eliminates one-way attorney fees and fee multipliers for all lines of insurance; modernizes Florida's outdated bad faith law; and protects small businesses from paying exorbitant damages. This win wouldn't have been possible without the multi-year engagement of APCIA member companies, their employees and agents, consumers, and other third-party groups.

Meanwhile, in **Missouri**, APCIA achieved some impressive grassroots results on a third-party litigation TPLF funding bill by using the same hyper-localized online engagement tactics we used in Florida. Ultimately, these efforts helped drive more than 8,000 Missouri advocates to send over 16,000 letters to their legislators. The TPLF bill ultimately passed; however, it did not include all the consumer protections for which APCIA advocated. While this was still a win, APCIA will continue to push Missouri lawmakers to improve upon this legislation in future legislative sessions and now has a strong base of advocates for future sessions.

In **Oregon**, APCIA successfully defeated the bad faith bills HB 3242 and HB 3243 this year as part of the [Fighting Against Increased Insurance Rates Coalition FAIRR](#). Through our grassroots efforts, FAIRR engaged over 7,500 concerned consumers in Oregon who collectively sent more than 15,000 opposition letters to their legislators. Additionally, we facilitated more than 1,650 patch-through constituent phone calls to key Oregon senators urging them to oppose the legislation. This is a huge win for Oregon families and small businesses who were at risk of costly premium hikes!

This is just a sampling of the kinds of grassroots campaigns we're conducting across the country this year. Stay tuned and keep an eye on your inbox throughout the rest of 2023, and we'll let you know how you can help support our grassroots efforts in your state and at the federal level.

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Insurance and Policy Podcast



Don't forget to check out APCIA's new podcast, the [Insurance and Policy Podcast](#), which will help keep APCIA member company leaders and employees informed about the issues that impact them and their policyholders. The podcast is hosted by Bridget Sewell, APCIA's Vice President of Political Engagement.

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Insuring America PAC Fundraising Update

Insuring America PAC's fundraising efforts are ahead of pace to reach the newly approved \$1,425,000 2023-2024 election cycle goal, which represents a 5.5% increase from the \$1,350,000 previous cycle goal. As of June 30, the PAC has raised over \$367,000 which is 26% of the new goal compared to just over \$342,000 or 25% of the previous cycle goal this time last cycle. Insuring America PAC continues to leverage funds to support industry champions by sponsoring candidate fundraisers. So far this year, the PAC has hosted four federal events, raising over \$130,500 for property casualty industry advocates off of a \$27,500 Insuring America PAC investment. This translates to a 5 to 1 leverage ratio. Visit voiceofamericasinsurers.org/pac-info if you would like to learn more about Insuring America PAC or contact Bridget Sewell at bridget.sewell@apci.org or 202-329-6783.

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Upcoming Events and 2023 Elections

Upcoming Events



2023 Advocacy Planning Conference – [REGISTER NOW](#)

Registration is now open for APCIA's 2023 Advocacy Planning Conference APC, October 18-20, 2023, at the InterContinental Chicago. [Click here](#) to register to join government relations professionals, general counsels, and other APCIA members interested in planning and strategy discussions of state and federal legislative and regulatory issues. The event will feature events hosted by the Political Engagement team – be on the lookout for more details to come!

Election Dates

Kentucky

✓oter Registration Deadline: October 10, 2023

General Election: November 7, 2023

New Jersey

✓oter Registration Deadline: October 17, 2023

General Election: November 7, 2023

Virginia

✓oter Registration Deadline: October 16, 2023

General Election: November 7, 2023

Louisiana

✓oter Registration Deadline: September 13, 2023

Primary Election: October 14, 2023

✓oter Registration Deadline: October 18, 2023

General Election: November 18, 2023

Mississippi

Primary Election: August 8, 2023

✓oter Registration Deadline: October 9, 2023

General Election: November 7, 2023

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LEARN MORE

www.voiceofamericainsurers.org

Questions about the PAC? Contact bridget.sewell@apci.org

Questions about Grassroots? Contact bethany.dame@apci.org

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