

# GET TO KNOW THE VOICE OF AMERICA'S INSURERS



The Voice of America's Insurers (VAI) grassroots program is a critical component of APCIA's Political Engagement efforts.



Each year VAI continues to play an integral role in key legislative battles and helps to advance industry priorities.



VAI is a valuable member benefit that provides easy and effective avenues for you to make your voice heard and help shape the future for P&C.

## TOP 3 WAYS YOU CAN MAXIMIZE YOUR MEMBERSHIP THROUGH GRASSROOTS ENGAGEMENT:

### 1. Get educated on key policy issues and the political process.

- The P&C industry is highly regulated at the state-level. APCIA relies on its grassroots program and you – our members – to help influence policy discussions throughout the legislative sessions.
- This year, you can be a key player in helping promote and defend against critical policy issues. See APCIA's [legislative agenda](#) to learn more, and stay in the loop with these [government and political news resources](#).
- The [APCIA's voter resource center](#) provides all the information you need to vote. You can check your voter registration, find your polling place, and more learn about candidates.

### 2. Communicate with your policymakers.

- When an important issue arises, you have the opportunity to engage through VAI's action alerts. These alerts allow you to send pre-drafted emails to your members of Congress and state lawmakers informing them of APCIA's position and why it matters to you and your company, family or community.
- If you are interested in learning more about who your state legislators are in advance of an action alert, use the [find your legislator tool](#) on the VAI website.

### 3. Sign up for a co-branded site.

Your company has the opportunity to sign up for a co-branded grassroots website as a benefit of your APCIA membership. This platform gives you and your employees access to more timely and tailored information, so you are always in the know about what's happening in your industry and why it matters to your company.

We will keep you posted as issues arise that could impact our industry and the policyholders we serve. Stay on the lookout for opportunities to speak out and make your expert voice heard.



Learn More: [www.voiceofamericasinsurers.org](http://www.voiceofamericasinsurers.org)